

### ABSTRACT

[000104] A service provider broadcast system and method are described. The method includes acquiring network service information regarding broadcast service content to be broadcast by a broadcast service system over a predetermined period. Using the network service information, a composite content list is created, including meta-data describing service provider content available from the service provider system and the broadcast service content. The composite content listed is broadcast to client systems, which in turn, provide ratings for the service provider and broadcast service content described by the composite content list. Using the received ratings, the service provider system selects a portion of the broadcast service content and generates a broadcast schedule for the selected content. The broadcast schedule is then broadcast to the client systems to enable the client systems to store one or more of the content data files from the selected portion of the broadcast service content.

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